



TAKEUCHI **NORTH AMERICA**

Track Loaders < Excavators < Wheel Loaders < Crawler Dumpers

THE MARK OF TOUGHNESS



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GROWTH OF A LEGEND

Takeuchi Manufacturing was established by Mr. Akio Takeuchi in 1963. Since then, the company has steadily forged its path as a leading global manufacturer of construction machinery.

Over the years, listening to equipment owners has helped us understand their unique requirements. It's our greatest passion, and it's led Takeuchi to the industry forefront. We developed the world's first 360-degree slew compact excavator in 1971, as well as the world's first compact track loader in 1986.

Those two products transformed construction equipment markets across the globe. They launched an extensive lineup of machines that have garnered international acclaim for their ability to endure the most demanding operating conditions.

Driven to define and exceed all standards, Takeuchi equipment will continue answering owner and operator needs worldwide. We are fully committed, not only to our customers, but also to delivering solutions that contribute to a more sustainable future.



TAKEUCHI HISTORY

1960s

1963 - Takeuchi Manufacturing was established in Sakaki-cho, Hanishina-gun, Nagano, Japan.

1967 - Mr. Takeuchi was asked to create a machine that could do the hard labor formerly done by individuals with pickaxes and shovels.



1968 - Takeuchi Manufacturing produced the world's first compact excavator, the TB300.



1970s

1971 - Takeuchi develops and started mass producing the world's first 360-degree slew compact excavator, the TB1000.



1972 - The Murakami factory began producing excavators.

1975 - Mini excavator production starts at the Ishkiawajim Harima Heavy Industries Co., Ltd.

1978 - Takeuchi began exporting mini excavators.

1979 - Takeuchi-US is established in Atlanta, Georgia, USA.



1980s

1981 - Takeuchi developed the one-to-five-ton mini excavator series.

1984 - Construction on the new Tokura factory is completed.

1985 - During a trip to the US, Mr. Takeuchi discovered the need for a tracked loader that could work in muddy conditions, unlike skid steers.

1986 - Takeuchi Manufacturing developed another world's first, the TL10 compact track loader.



1990s

1990 - Takeuchi launches the second generation of the compact track loader, the TL26.

1996 - Takeuchi UK was established in Rochdale, OL.

1998 - Takeuchi obtains certification for the ISO 9001 Quality Management System Standard.



2000s

2000 - Takeuchi France established in St Ouen L'Aumone.

2004 - Takeuchi shares were listed on the JASDAQ Securities Exchange.

2005 - A new headquarters factory was completed and started production.

2005 - Takeuchi established Zhunei Engineering Machinery Ltd. In Qungdao, China.

2006 - Both Takeuchi France and Takeuchi US moved to larger facilities to expand business.

2008 - Takeuchi UK relocated to expand business.

2010s

2013 - Takeuchi Manufacturing celebrates its 50th anniversary.

2015 - Takeuchi Manufacturing listed on the Tokyo Stock Exchange, and in September 2015, stocks split at a ratio of 3 shares per 1 common share.

2016 - Takeuchi opens third headquarters factory and opens a production engineering building.

2018 - Takeuchi expands its first headquarters factory in Sakaki-cho, Hanishina-gun, Nagano, Japan.



2020s

2021 - Takeuchi launches a line of branded attachments for the company's compact excavators, compact track loaders and compact wheel loaders.

2021 - A new training center opens next door to Takeuchi-US headquarters near Atlanta, GA.

2022 - Takeuchi introduces its first electric machine, the TB20e compact excavator, ships first 100 units to United Rentals.



2022 - Takeuchi opens a new compact track loader manufacturing facility in Moore, SC to meet growing North American demand.



TRACK LOADER MANUFACTURING FACILITY IN MOORE, SC

2023 - New Takeuchi Mfg. excavator production plant opens in Aoki, Nagano, Japan.

2023 - The Association of Equipment Manufacturers (AEM) inducts Mr. Akio Takeuchi into its Hall of Fame.



WORLDWIDE MOMENTUM

Founded in 1963, Takeuchi celebrated its 60th anniversary in 2023. And since day one, our progress and long-term growth has been backed by these guiding principles:

CREATION – We pledge to develop need-responsive products, making the most of customer relationships.

CHALLENGE – We pledge to aim high and boldly take up challenges with imagination and youthful vigor.

COOPERATION – We pledge to thrive in conjunction with society, cultivating a mindset based on harmony and thoughtfulness.



SUBSIDIARIES ●
DISTRIBUTORS ●

ANOTHER FIRST

To expand beyond Japan, Takeuchi started building a global sales network ahead of its competitors. In 1979, we established a subsidiary in the United States, followed by subsidiaries in the United Kingdom, France and China. Today, these subsidiaries are the foundation for our powerful and efficient worldwide distributor network.

POISED FOR THE FUTURE

It takes a deep understanding of each market to successfully manufacture and export construction machinery that meets the varied needs of users around the world. Takeuchi respects the unique customs and economic climates of the different countries in which we do business, and we ensure our equipment makes it possible for customers in those markets to perform their most common applications efficiently and effectively.

Takeuchi subsidiaries and distributors provide valuable support by supplying us with user feedback and market-specific demographics and trends. We use this data to better support our customers with improved technology, outstanding products and the best possible service.

We remain dedicated to advancing the global standard for excellence in our markets. We will continue to meet and exceed customer needs worldwide based on the spirit of “prioritizing functions and performance.”



PENDERGRASS, GEORGIA



ROCHDALE, UNITED KINGDOM



PARIS, FRANCE

RED, WHITE, BLUE & TOUGH



TAKEUCHI-US HEADQUARTERS

Takeuchi-US was founded in 1979 in Atlanta, GA. As a wholly owned subsidiary of Takeuchi Japan, it is responsible for the sales, marketing and product support for all Takeuchi products throughout North America. This facility also has significant influence on new product development and support.

As the first company to bring compact excavators to North America, Takeuchi set the stage for one of the highest growth product segments ever introduced into the compact equipment market. The compact excavator segment has grown to more than 48,000 units per year in North America and has become a main product line for both rental and construction/utility companies.

In 1986, Takeuchi-US continued to lead the way by introducing the first compact track loader to North America. Since then, the compact track loader market has grown to nearly 53,000 units per year. Compact wheel loaders joined the lineup in 2006, providing exceptional value with an outstanding blend of power and performance.

Takeuchi-US spans more than 35 acres northeast of Atlanta in Pendergrass, Georgia. All administrative, sales and support staff, as well as distribution activities, are housed in a 250,000-square-foot facility. An additional 105,000-square-foot storage facility was added in 2016 to accommodate the increase of machine units distributed by our North American headquarters. In 2021, Takeuchi-US opened a 37,000-square-foot training center next door to its existing facility in Pendergrass to provide ongoing sales and technical instruction for salespeople, dealer principals, dealer technicians and corporate dealer trainers.



FULL POWER IN MOORE

In September 2022, Takeuchi-US opened its first North American assembly plant in Moore, South Carolina. The facility employs approximately 150 people to help meet growing North American demand for compact track loaders.

FORMIDABLE NETWORK

Takeuchi products are sold, rented and serviced by a large dealer network with nearly 300 locations throughout North America.

TEAM STRENGTH

The Takeuchi-US field support team provides a unique customer service approach. Each region features a manager for all business, product, service and parts needs. This level of teamwork represents the Takeuchi brand in a manner that exceeds customer expectations with exceptional after-sales support.

CORE FOUR

Whether it's a new piece of equipment, cabin innovation, machine part or warranty detail, everything Takeuchi does is centered on four pillars: Performance, Durability, Operator Comfort and Serviceability. We hold these pillars in highest regard, which helps us build machines that meet the highest standards.

PERFORMANCE

TAKEUCHI PRIDES ITSELF ON SUPPLYING SUPERIOR MACHINES WITH ADVANCED TECHNOLOGY THAT MEETS THE NEEDS OF THE MOST DEMANDING JOBSITES.

OPERATOR COMFORT

A COMFORTABLE OPERATOR IS MORE PRODUCTIVE. OPERATOR COMPARTMENTS FOUND ON TAKEUCHI EQUIPMENT ARE SOME OF THE LARGEST IN THE INDUSTRY.

DURABILITY

TAKEUCHI MACHINES ARE BUILT TO LAST. COMPONENTS ARE MANUFACTURED FROM THE HIGHEST QUALITY MATERIALS TO PROVIDE LONGEVITY IN THE FIELD.

SERVICEABILITY

TAKEUCHI MACHINES PROVIDE OUTSTANDING SERVICEABILITY WITH EASY GROUND LEVEL ACCESS TO DAILY MAINTENANCE POINTS WHILE LOCKABLE SERVICE HOODS OFFER ADDED SECURITY.



STEEL KNUCKLES

Digging and grading. Loading and hauling. Mulching, trenching and demolishing with ease, then asking for more. It's all standard from machines built to crush the most extreme applications and environments, giving you the ultimate productivity punch. Meet the Takeuchi equipment lineup.



COMPACT EXCAVATORS

TAKEUCHI was the first company to introduce compact excavators to the North American market, setting the stage for one of the fastest growing product segments ever released in the compact construction equipment industry. Models range in operating weight from nearly 2,600 pounds to just under 34,400 pounds, with dig depths over 19 feet.

All Takeuchi excavators are rugged, dependable and productive. They provide exceptional value, demonstrate outstanding performance, and are measured by their longevity in the field.



COMPACT TRACK LOADERS



TL6R



TL8R2



TL10V2



TL11R3



TL12R2



TL12V2

Meeting the latest EPA Final Tier 4 requirements, Takeuchi compact track loaders continue to evolve and improve allowing them to maintain a competitive edge. These compact track loaders are powerful and efficient, and each is designed and engineered to provide superior value, durability, power, and maneuverability. Standard equipment includes two speed travel, cushioned boom cylinders, hydraulic self leveling and deluxe high back suspension seat. The robust frame and undercarriage demonstrates our commitment to quality and functionality providing a platform that will deliver many years of trouble free service in the most extreme conditions.



**3-YEAR
3,000 HOUR
FULL MACHINE
PREMIER
WARRANTY**

COMPACT WHEEL LOADERS



TW60 SERIES 2



TW80 SERIES 3



TW95

The compact design of the Takeuchi wheel loaders allows them to maneuver in tight spaces with minimal damage to lawns, pavement, or other sensitive surfaces. They provide incredible reach and dump height for outstanding material handling, and the spacious operator's station is elevated giving the operator greater visibility. These wheel loaders deliver power with precise control for increased productivity, and lower operational and maintenance cost.



**3-YEAR
3,000 HOUR
FULL MACHINE
PREMIER
WARRANTY**

CRAWLER DUMPER

The Takeuchi TCR50-2 tracked carrier is engineered to handle the toughest jobsite challenges with power and precision. It moves through mud, soft ground, and steep slopes where standard dump trucks can't follow. Powered by a durable 118-hp engine and tipping the scales at 14,440 lbs, it hauls up to 8,157 lbs and 2.7 cu yd of material without breaking a sweat. Its 180-degree rotating dump bed lets operators unload quickly and efficiently, eliminating the need to reposition.

Built tough, the undercarriage features rugged bogie-style rollers that deliver stability and absorb shocks on rough terrain. The Auto-tensioning track system keeps track tension consistently tight, cutting downtime and extending undercarriage life under demanding conditions.

Inside the cab, a 5.7" color display and 180° rearview camera give operators clear sightlines all around. Hydraulic joystick controls provide responsive handling, while the adjustable suspension seat ensures comfort through long hours. With HVAC, Bluetooth radio, and easy service access, the TCR50-2 keeps operators productive and maintenance straightforward.



**3-YEAR
3,000 HOUR
FULL MACHINE
PREMIER
WARRANTY**

TAKEUCHI ATTACHMENTS

Takeuchi's extensive lineup of performance matched attachments is fully featured and optimized to fit a range of applications and environments. From land, construction and agriculture management to snow removal and brooms, each is designed to perform in the toughest conditions and provide years of service.

FULLY FEATURED – Attachments offer standard configurations like bolt-on cutting edges, connect-under-pressure quick couplers, heavy-duty cylinders and optimized controls.

PERFORMANCE MATCHED – Flow requirements and operating parameters are matched to compatible machines for top performance.

EASY HYDRAULIC CONNECTIONS – Optimized hose lengths with connect-under-pressure couplers are provided on hydraulically operated attachments.

SUPPORT AND PEACE OF MIND – All attachments come with a full one-year warranty.



TAKEUCHI SUPPORT

Takeuchi employees take great pride in providing the best possible ownership experience. We offer world-class product support, along with an industry-leading, premier three-year/3,000-hour full machine warranty on our excavators, track loaders, wheel loaders, and crawler dumpers. Takeuchi understands that ownership, operation and conquering the toughest challenges requires total confidence in your machine.

When it comes to genuine parts, Takeuchi stays stocked for six generations of compact equipment. So if you need it, chances are we've got it. We carry more than 24,000 individual item numbers—in excess of 500,000 pieces—within approximately 80,000 square feet of warehouse space at our Pendergrass facility. As a result, our first-pass fill rates are consistently above 96 percent.

Takeuchi also provides technical service training for our dealers and distributors, ensuring service work will be handled efficiently and professionally.

**3-YEAR
3,000 HOUR
FULL MACHINE
PREMIER
WARRANTY**



TAKEUCHI GLOBAL UNIVERSITY (TGU)

Takeuchi Global University, also known as TGU, is our online system for managing learning opportunities related to the Takeuchi brand. We offer both online, as well as in-person training, to your service technicians and sales team. Your team may access online learning modules covering machine safety, features, service-related training, registration for hands-on training at our Global Training Center in Pendergrass, GA and more!

TO ACCESS TAKEUCHI GLOBAL UNIVERSITY,
LOG INTO THE PORTAL ON THE TAKEUCHI US
SITE. FROM THE LEFT SIDE, CHOOSE
TRAINING TO ACCESS TGU.





FREE 5-YEAR TAKEUCHI FLEET MANAGEMENT

TAKEUCHI FLEET MANAGEMENT

Takeuchi offers TFM on most excavator, track loader, and crawler dumper models. This remote monitoring tool utilizes real-time machine data to better manage your fleet and keep costs down with alerts about performance, hours, maintenance, health and more. TFM is free of charge for the first five years with extension plans available at your local dealership.

Minimize Downtime

Proactive monitoring increases machine health, reduces risks, and keeps machines running.

Remote Diagnostics

Reduces service trips by remotely capturing run hours and equipment data.

Utilization Tracking

Makes decisions based on actual equipment use.

Proactive Maintenance

Schedule maintenance based on run hours, and save time, parts, and money by avoiding unnecessary maintenance.

Control Cost

Know what the issue is and take the right tools and parts on the first trip.



takeuchi

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