

FOR IMMEDIATE RELEASE

TAKEUCHI RECOGNIZES LUBY EQUIPMENT AS 2021 NORTH AMERICAN DEALER OF THE YEAR

Atlanta, GA (March 14, 2022): <u>Takeuchi-US</u> has named <u>Luby Equipment</u> as its 2021 North American Dealer of the Year. Luby Equipment received this honor based on various metrics Takeuchi uses to evaluate its dealers throughout the U.S. and Canada. Luby Equipment provides Takeuchi equipment sales, service, parts and rentals at six locations throughout Illinois and Missouri.

"Luby Equipment is a family company that places a very strong emphasis on customer satisfaction," said Shay Klusmeyer, division sales manager for Takeuchi-US. "Since they began representing the full Takeuchi line of compact equipment, they've worked hard to help customers discover the positive difference that our machines can have on their productivity. The team at Luby has the skills, knowledge and relationships that keep their customers coming back when they're in the market for a new or used machine. We are very pleased with their efforts, and we congratulate them on a job well done."

Luby Equipment traces its roots back to 1977 when Bob Luby became the owner of Machine Maintenance, Inc. Luby began his career in heavy equipment sales and had experience with everything from cranes to excavators. Eventually, the company became known as Luby Equipment and grew to include three divisions that sell and service equipment—the construction division, the oilfield division and the power generation division. Bob Luby continues as the company's CEO to this day, with his sons Steve and Tim also involved in the family business.

"We're honored to receive this award from Takeuchi," said Steve Luby, president of Luby Equipment. "It's truly a credit to our sales team and our entire staff who worked hard to achieve this prestigious award. The equipment industry is extremely competitive, and the support we get from Shay and the entire team at Takeuchi was essential to achieving our goals."

To learn more about Luby Equipment, visit <u>lubyequipment.com</u>. Visit the <u>Takeuchi dealer page</u> to find a dealer near you. For more information on Takeuchi track loaders, excavators and wheel loaders, visit <u>www.takeuchi-us.com</u>. Follow Takeuchi on <u>Facebook</u> or on Twitter <u>@TakeuchiMFG</u>.

About Takeuchi

Takeuchi is an ISO 9001 certified manufacturer of an extensive line of compact track loaders, compact excavators, compact wheel loaders, and skid steer loaders. Founded in 1963, Takeuchi was the first company to introduce the compact excavator to North America, setting the stage for one of the highest growth product segments ever introduced in the compact equipment market. The compact excavator has become a main line product for both rental and construction/utility companies. Takeuchi continued to lead the compact construction industry with the introduction of the first compact track loader to North America.

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