



FOR IMMEDIATE RELEASE

## JOSEPH FUNK JOINS TAKEUCHI-US AS MID-ATLANTIC REGIONAL BUSINESS MANAGER

**Atlanta, GA** (March 29, 2022): Takeuchi-US has named Joseph Funk as its new regional business manager (RBM) for the Mid-Atlantic region. Funk will be responsible for all sales development and activity in that multi-state region, including dealer development, dealer recruitment, inventory control, forecasting, program promotion and communication.

“Joseph has a lot of enthusiasm and a real knack for building customer relationships,” said John Vranches, national sales manager for Takeuchi-US. “He has a combination of sales, management, and customer service experience that make him a great fit for the position and our team. We’re pleased to have him join the Takeuchi family.”

Based in Gainesville, Georgia, Funk comes to Takeuchi from his former role as a sales manager for Fieldale Farms, a large food distributor. Prior to his tenure there, Funk worked in a number of customer service and inside sales roles including Neff Rental, a construction equipment rental company.

“Takeuchi is a growing company, and I’m really looking forward to helping them achieve and exceed their sales goals in the Mid-Atlantic region,” said Funk. “Over the past few years, I’ve sharpened my heavy equipment knowledge, and I look forward to working with Takeuchi dealers and introducing their customers to the many benefits that they can enjoy when they purchase Takeuchi machines.”

For more information on Takeuchi dealers, visit the [Takeuchi dealer page](#). For more information on Takeuchi track loaders, excavators and wheel loaders, visit [www.takeuchi-us.com](http://www.takeuchi-us.com). Follow Takeuchi on [Facebook](#) or on Twitter [@TakeuchiMFG](#).

### About Takeuchi

Takeuchi is an ISO 9001 certified manufacturer of an extensive line of compact track loaders, compact excavators, compact wheel loaders, and skid steer loaders. Founded in 1963, Takeuchi was the first company to introduce the compact excavator to North America, setting the stage for one of the highest growth product segments ever introduced in the compact equipment market. The compact excavator has become a main line product for both rental and construction/utility companies. Takeuchi continued to lead the compact construction industry with the introduction of the first compact track loader to North America.

### For more information, please contact:

Lynette Von Minden, Swanson Russell  
[lynettev@swansonrussell.com](mailto:lynettev@swansonrussell.com)  
Phone: 402.437.6457

Elise McQuade, Takeuchi-US  
[info@takeuchi-us.com](mailto:info@takeuchi-us.com)  
Phone 706.693.3600

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