

FOR IMMEDIATE RELEASE

## **BILL SMITH OF COBB COUNTY TRACTOR EARNS TAKEUCHI'S TOP DEALER SALESPERSON HONORS FOR 2021**

**Atlanta, GA** (March 8, 2022) – For an unprecedented fifth time, Takeuchi-US has recognized Bill Smith of [Cobb County Tractor](#) in Marietta, GA as its top-performing dealer salesperson in North America. Smith took top honors for the year 2021 after ranking number one in retail sales for North America.

“Bill is the type of salesperson that dealers everywhere would be proud to have on staff,” said John Vranches, Eastern division sales manager for Takeuchi-US. “His professional attitude and approach to customer satisfaction speak for themselves. Bill has been incredibly successful at his job for years, and he never lets up. Because he has a knack for helping customers find the best solution, he generates positive word of mouth that brings equipment buyers back to Cobb County Tractor again and again. All of us at Takeuchi congratulate Bill on yet another outstanding year, and we thank him for his sales efforts on our behalf.”

Cobb County Tractor has served customers in Marietta and the surrounding Metro Atlanta area since 1955. The dealer sells new and used equipment and provides parts, service and rentals. For more than six decades, Cobb County Tractor has focused on complete customer satisfaction, helping generations of customers find the right equipment to help them improve their productivity and efficiency.

“Receiving Takeuchi’s Top Dealer Salesperson award for the fifth time is such an honor,” said Smith. “I enjoy what I do for a living, and that’s really what inspires me day after day. Helping people get their jobs done faster and easier is my passion, and I’m proud to put that passion to work for a great company like Cobb County Tractor and a quality manufacturer like Takeuchi. I sincerely thank everyone for their support, and I’m looking forward to another great year in 2022.”

To find a Takeuchi dealer near you, visit the [Takeuchi dealer page](#). For more information on Takeuchi track loaders, excavators and wheel loaders, visit [www.takeuchi-us.com](http://www.takeuchi-us.com). Follow Takeuchi on [Facebook](#) or on Twitter [@TakeuchiMFG](#).

### **About Takeuchi**

Takeuchi is an ISO 9001 certified manufacturer of an extensive line of compact track loaders, compact excavators, compact wheel loaders, and skid steer loaders. Founded in 1963, Takeuchi was the first company to introduce the compact excavator to North America, setting the stage for one of the highest growth product segments ever introduced in the compact equipment market. The compact excavator has become a main line product for both rental and construction/utility companies. Takeuchi continued to lead the compact construction industry with the introduction of the first compact track loader to North America.

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