



FOR IMMEDIATE RELEASE

TAKEUCHI WELCOMES ERIC WENZEL AS SOUTHEAST REGIONAL BUSINESS MANAGER

Atlanta, GA (Feb 14, 2022): Takeuchi-US has named Eric Wenzel as its new Southeast Regional Business Manager (RBM). Wenzel will be responsible for managing all sales activity in Alabama, Florida, Georgia and Mississippi. His duties will include dealer development and recruitment, inventory control, forecasting, promotions and the support of national and direct accounts.

“With our North American headquarters located in Georgia, the Southeastern U.S. has always been a vital piece of our overall business considering the opportunity we have in the region,” said John Vranches, Eastern Division Sales Manager for Takeuchi-US. “Eric has a unique background that broadly spans sales and operations management in the equipment marketplace. He is a hands-on, solutions-oriented manager with a proven track record of developing strong relationships resulting in increased productivity and growth.”

Based in the Savannah, GA area, Wenzel comes to Takeuchi from H&E Equipment Services where he served as a district manager responsible for multiple states. Prior to holding that position, he was a branch manager. He holds a bachelor’s degree from McPherson College in McPherson, Kansas.

“I’ve spent my entire career expanding my sales and management experience in the industry,” Wenzel said. “As I took on more responsibility over the years, I developed my problem solving, team building and customer relationship skills. I’m excited to take what I’ve learned and put it to work for Takeuchi, a growing company with a strong, customer-driven focus.”

For more information on Takeuchi dealers, visit the [Takeuchi dealer page](#). For more information on Takeuchi track loaders, excavators and wheel loaders, visit www.takeuchi-us.com. Follow Takeuchi on [Facebook](#) or on Twitter [@TakeuchiMFG](#).

About Takeuchi

Takeuchi is an ISO 9001 certified manufacturer of an extensive line of compact track loaders, compact excavators, compact wheel loaders, and skid steer loaders. Founded in 1963, Takeuchi was the first company to introduce the compact excavator to North America, setting the stage for one of the highest growth product segments ever introduced in the compact equipment market. The compact excavator has become a main line product for both rental and construction/utility companies. Takeuchi continued to lead the compact construction industry with the introduction of the first compact track loader to North America.

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