

## FOR IMMEDIATE RELEASE

## GUY WAGGONER JOINS TAKEUCHI-US AS WESTERN REGIONAL BUSINESS MANAGER

Atlanta, GA (Nov. 11, 2021): Takeuchi-US has named Guy Waggoner as its new Western Region Business Manager (RBM). Waggoner will be responsible for all sales development activity and market share objectives in Arizona, Utah, Nevada, Oregon, Washington State, Idaho, California and Hawaii. His duties will include dealer development and recruitment, inventory control, collections, forecasting, promotions and national and direct accounts support.

"As Takeuchi continues to grow its presence in the Western U.S., we knew we needed to hire a regional business manager in that area who will provide the high level of administrative and sales support that our dealers need and deserve," said Shay Klusmeyer, division sales manager for Takeuchi-US. "Guy's extensive heavy equipment experience, notable sales achievements and regional knowledge made him the clear choice for this position."

Based in Folsom, California, Waggoner comes to Takeuchi from his former role as West Coast regional sales manager for Hyundai Construction Equipment where he represented the company's excavators and wheel loaders.

"Takeuchi is a growing company, and I'm excited to help them achieve and exceed their sales goals in the Western U.S.," said Waggoner. "I have a real passion for the heavy equipment industry, and I look forward to working with Takeuchi dealers and introducing their customers to the many benefits that they can enjoy when they purchase Takeuchi machines."

For more information on Takeuchi dealers, visit the <u>Takeuchi dealer page</u>. For more information on Takeuchi track loaders, excavators and wheel loaders, visit <u>www.takeuchi-us.com</u>. Follow Takeuchi on <u>Facebook</u> or on Twitter <u>@TakeuchiMFG</u>.

## About Takeuchi

Takeuchi is an ISO 9001 certified manufacturer of an extensive line of compact track loaders, compact excavators, compact wheel loaders, and skid steer loaders. Founded in 1963, Takeuchi was the first company to introduce the compact excavator to North America, setting the stage for one of the highest growth product segments ever introduced in the compact equipment market. The compact excavator has become a main line product for both rental and construction/utility companies. Takeuchi continued to lead the compact construction industry with the introduction of the first compact track loader to North America.

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