



FOR IMMEDIATE RELEASE

SHANN COOKE JOINS TAKEUCHI AS MIDWEST REGIONAL PRODUCT MANAGER

Atlanta, GA (June 8, 2021): Takeuchi-US has hired Shann Cooke as its new Midwest regional product manager. Cooke will now be responsible for supporting all of the company’s dealers and national rental accounts in the Midwest region, which includes the states of Kentucky, Illinois, Indiana, Michigan, Minnesota, Tennessee and Wisconsin. He will also train the region’s salesforce on product features, benefits, applications and how to perform effective machine demonstrations.

“Shann has a long and proven track record in sales,” said Shay Klusmeyer, divisional sales manager for Takeuchi-US. “He also understands the heavy equipment market, having owned and operated his own machines for more than 20 years. His knowledge of the entire sales process, from managing teams and logistics to closing the deal will help us develop our salesforce throughout the Midwest. We’re very pleased to have Shann on board.”

Currently based in Thompsons Station, Tenn., Cooke previously worked as a territory sales manager where he was responsible for lead generation, customer retention and machine maintenance and support. His other work experience includes mobile sales, logistics management and positions as a sales representative and coordinator for an equipment rental dealer.

“I’m really excited to put my skills to work for Takeuchi,” said Cooke. “Throughout my career, I’ve learned a great deal about equipment sales and service, and I’m confident that I’ll be able to help Takeuchi continue to nurture and build upon its strong reputation here in the Midwest region.”

For more information on Takeuchi dealers, visit the [Takeuchi dealer page](#). For more information on Takeuchi track loaders, excavators and wheel loaders, visit www.takeuchi-us.com. Follow Takeuchi on [Facebook](#) or on Twitter [@TakeuchiMFG](#).

About Takeuchi

Takeuchi is an ISO 9001 certified manufacturer of an extensive line of compact track loaders, compact excavators, compact wheel loaders, and skid steer loaders. Founded in 1963, Takeuchi was the first company to introduce the compact excavator to North America, setting the stage for one of the highest growth product segments ever introduced in the compact equipment market. The compact excavator has become a main line product for both rental and construction/utility companies. Takeuchi continued to lead the compact construction industry with the introduction of the first compact track loader to North America.

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