

FOR IMMEDIATE RELEASE

TAKEUCHI NAMES BILL SMITH OF COBB COUNTY TRACTOR TOP DEALER SALESPERSON OF 2020

Atlanta, GA: Takeuchi-US has recognized Bill Smith of [Cobb County Tractor](#) in Marietta, GA as its top-performing dealer salesperson in North America for the year 2020. This marks the fourth time Smith has taken top honors as Takeuchi's Salesperson of the Year after ranking number one again in retail sales for North America.

"Bill is an outstanding salesperson, and no doubt, his efforts over the years have helped Cobb County Tractor and Takeuchi experience greater success in the Southeast region," said Steve DePriest, Southeast regional business manager for Takeuchi. "He is a consummate professional who focuses on listening to his customers and helping them find just the right solution for their unique needs and situations. When customers work with Bill, they can rest assured that he is going to do everything he can to make their experience with Cobb County Tractor the best it can possibly be. I speak for all of us at Takeuchi when I congratulate Bill on yet another incredible performance in 2020."

Cobb County Tractor has served customers in Marietta and the surrounding Metro Atlanta area since 1955. The dealer sells new and used equipment and provides parts, service and rentals. For more than six decades, Cobb County Tractor has focused on complete customer satisfaction, helping generations of customers find the right equipment to help them improve their productivity and efficiency.

"I'm incredibly honored to receive this award from Takeuchi for the fourth time," said Smith. "I truly enjoy what I do and representing the Takeuchi line continues to be a pleasure. Their broad range of high-quality equipment and attachments makes it easy to provide customers with exactly what they need to do their jobs better, faster and easier. I sincerely thank Steve DePriest and everyone at Takeuchi for their support."

To find a Takeuchi dealer near you, visit the [Takeuchi dealer page](#). For more information on Takeuchi track loaders, excavators and wheel loaders, visit www.takeuchi-us.com. Follow Takeuchi on [Facebook](#) or on Twitter [@TakeuchiMFG](#).

About Takeuchi

Takeuchi is an ISO 9001 certified manufacturer of an extensive line of compact track loaders, compact excavators, compact wheel loaders, and skid steer loaders. Founded in 1963, Takeuchi was the first company to introduce the compact excavator to North America, setting the stage for one of the highest growth product segments ever introduced in the compact equipment market. The compact excavator has become a main line product for both rental and construction/utility companies. Takeuchi continued to lead the compact construction industry with the introduction of the first compact track loader to North America.

For more information, please contact:
Lynette Von Minden, Swanson Russell
lynettev@swansonrussell.com
402-437-6457

Tammie Snodgrass, Takeuchi, National Marketing Mgr.

519 Bonnie Valentine Way, Pendergrass, GA 30567
info@takeuchi-us.com
Phone 706.693.3600

###