

## FOR IMMEDIATE RELEASE

# TAKEUCHI COMPACT EXCAVATORS AND TRACK LOADERS RECEIVE 2021 LOWEST COST OF OWNERSHIP AWARDS FROM EQUIPMENTWATCH

**Atlanta, GA** (June 30, 2021): Takeuchi's compact excavators and compact track loaders have been recognized as having the lowest cost of ownership in their machine categories for 2021 by EquipmentWatch, a database and information provider for the construction and heavy equipment industries. EquipmentWatch's Lowest Cost of Ownership (LCO) Awards leverage third-party, unbiased data to identify equipment that is projected to offer the lowest cost of ownership in the next five years.

2021 marks the fourth year of EquipmentWatch's Lowest Cost of Ownership awards. According to EquipmentWatch's methodology, cost of ownership is defined as the actual cost to own an asset per month, week, day and hour. Total cost of ownership looks beyond the initial acquisition price to consider the value and profitability of equipment over time.

Takeuchi's <u>compact excavator product line</u> includes 14 machines that span from the 2,535-lb TB210R to the 34,646-lb TB2150. The company's <u>five compact track loaders</u> range from the 1,841-lb TL6R up to the 4,107-lb TL12V2. All Takeuchi machines are based upon a design philosophy that centers on <u>Four</u> <u>Pillars</u>: performance, durability, operator comfort and serviceability.

"We take a great deal of pride in designing, engineering and building quality equipment that people can depend on – not just for today, but also for the years ahead," said Jeff Stewart, president of Takeuchi-US. "Receiving these awards for our compact excavators and track loaders is extremely gratifying. It shows our current and future customers that purchasing a Takeuchi machine is a wise choice that can help improve not just their productivity, but also their ROI."

To learn more about EquipmentWatch's Lowest Cost of Ownership Awards, visit <u>www.equipmentwatch.com</u>. To find Takeuchi dealers, visit the <u>Takeuchi dealer page</u>. For more information on Takeuchi track loaders, excavators and wheel loaders, visit <u>www.takeuchi-us.com</u>. Follow Takeuchi on <u>Facebook</u> or on Twitter <u>@TakeuchiMFG</u>.

### About Takeuchi

Takeuchi is an ISO 9001 certified manufacturer of an extensive line of compact track loaders, compact excavators and compact wheel loaders. Founded in 1963, Takeuchi was the first company to introduce the compact excavator to North America, setting the stage for one of the highest growth product segments ever introduced in the compact equipment market. The compact excavator has become a main line product for both rental and construction/utility companies. Takeuchi continued to lead the compact construction industry with the introduction of the first compact track loader to North America.

### About EquipmentWatch

EquipmentWatch is the trusted source for heavy equipment data and intelligence. EquipmentWatch produces the leading database information products for the construction equipment industry and is the world leader in independent, third-party heavy equipment research serving more than 15,000 professional, high-volume users of construction, ag and lift/access data. EquipmentWatch products are valuable tools in decisions surrounding equipment purchase, valuation, operation and disposal. For more information, visit <u>www.equipmentwatch.com</u>.

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