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## STAR EQUIPMENT AWARDED TAKEUCHI'S CENTRAL MIDWEST DEALER OF THE YEAR

**Atlanta, GA:** [Takeuchi-US](#), a global innovation leader in compact equipment, has awarded [Star Equipment](#) as the 2019 Dealer of the Year for the Central Midwest Region. Their successful sales efforts in 2019 has proven to show they are outstanding in the construction equipment market. Takeuchi's Central Midwest Region Business Manager Shay Klusmeyer had the honor of presenting the award to members of Star Equipment at the 2020 ConExpo Show in Las Vegas.

Star Equipment was named Takeuchi's Central Midwest Dealer of the Year after considering their commitment and excellence in a number of areas including sales performance, parts support, product support, and training. The full-service dealer has four locations in Iowa, Des Moines, Cedar Rapids, Waterloo, and Ames.

"We are honored to award Star Equipment as the Central Midwest Dealer of the Year, they are very much deserving of this recognition," said Klusmeyer. "They have been one of our top-performing dealers for a long time and has done a great job with taking care of Takeuchi customers. They always treat the customer as their number one priority and that is why they are so successful."

"We are excited to be named Central Midwest Dealer of the Year by Takeuchi, we work hard to take care of our customers, and this award shows we are doing a great job," said Bruce Bowman, president for Star Equipment. "Our staff is very knowledgeable with selling and servicing Takeuchi equipment, and taking care of our Takeuchi customers is very important to us. We look forward to our ongoing partnership with Takeuchi."

For more information, please visit [www.takeuchi-us.com](http://www.takeuchi-us.com).

### About Takeuchi

Takeuchi is an ISO 9001 certified manufacturer of an extensive line of compact track loaders, compact excavators, compact wheel loaders, and skid steer loaders. Founded in 1963, Takeuchi was the first company to introduce the compact excavator to North America, setting the stage for one of the highest growth product segments ever introduced in the compact equipment market. The compact excavator has become a main line product for both rental and construction/utility companies. Takeuchi continued to lead the compact construction industry with the introduction of the first compact track loader to North America.

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