

FOR IMMEDIATE RELEASE

## TAKEUCHI HIRES TWO NEW REGIONAL BUSINESS MANAGERS

**Atlanta, GA:** Takeuchi-US, an innovative global leader in compact equipment, has announced Mr. Robert Vistad and Mr. Dillon Headden will join its staff as regional business managers, effective immediately. Mr. Vistad will be based in the West region, while Mr. Headden will be located in the Mid-Atlantic region.

As regional business managers, Mr. Vistad and Mr. Headden's main responsibilities include all sales development and activity within a multi-state territory. This includes, but is not limited to dealer development, dealer recruitment, inventory control, collections (parts and machines), forecasting, program promotion and communication.



Mr. Vistad has both dealer and manufacturing experience. His last two positions included being a sales manager at an equipment dealership in San Diego, California and a senior account manager for a construction equipment distributor.

“Robert has years of experience working in the manufacturing arena while working with dealers to satisfy the customers’ needs as well as drive efficiencies through the dealerships,” said Henry Lawson, director of sales at Takeuchi-US.

Mr. Headden was previously with a national rental company in South Carolina where he was a territory account manager.

“Dillon comes to us with an equipment retail background that will be valuable in helping our dealers work with our end user customers on applications and products,” said Lawson. “We are excited to have both Dillon and Robert join our team and I look forward to working beside them to deliver Takeuchi products to the marketplace.”



### About Takeuchi

Takeuchi is an ISO 9001 certified manufacturer of an extensive line of compact track loaders, compact excavators, compact wheel loaders, and skid steer loaders. Founded in 1963, Takeuchi was the first company to introduce the compact excavator to North America, setting the stage for one of the highest growth product segments ever introduced in the compact equipment market. The compact excavator has become a main line product for both rental and construction/utility companies. Takeuchi continued to lead the compact construction industry with the introduction of the first compact track loader to North America.

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