



FOR IMMEDIATE RELEASE

TAKEUCHI INTRODUCES MOUNTAIN FARM INTERNATIONAL AS NEW DEALER

Atlanta, GA: Takeuchi-US, an innovative global leader in compact equipment, has announced [Mountain Farm International](#) as a new dealer. Located in Crossville, Tennessee, the dealer will provide sales, service, parts and rental to customers throughout Middle Tennessee.

Carrying the full lineup of Takeuchi equipment, including excavators, skid steer loaders, track loaders and wheel loaders, Mountain Farm's primary customer base is agricultural, landscaping and small to medium contractors.

In business since 1981, the company originally started up as a quality tractor and equipment dealership in the upper Cumberland area. Hired as president in 2010, Brandon Robbins became the sole owner in 2015 and his experience opened new doors for Mountain Farm. Since then, they purchased eight acres on Interstate 40. In addition to constructing a new state of the art facility, Mountain Farm expanded its offerings from parts, sales and service to rental, field support and service, and direct shipping on parts.

"The team here understands the importance of service and sales and we work tirelessly to ensure we are exceeding our customers' expectations," said Robbins. "Takeuchi is also very customer focused and known for its service and are a perfect fit for our lineup. We are excited to introduce these machines to our customers."

"Mountain Farm has been around nearly four decades and is well known throughout Tennessee for going above and beyond for the customer," said Kim Robinson, director of dealer development at Takeuchi. "Our equipment will open new opportunities in growing its landscape, construction and rental customers."

For more information on Takeuchi track loaders, wheel loaders, excavators, or skid steers, visit www.takeuchi-us.com. Follow Takeuchi on [Facebook](#) or on Twitter [@TakeuchiMFG](#).

About Takeuchi

Takeuchi is an ISO 9001 certified manufacturer of an extensive line of compact track loaders, compact excavators, compact wheel loaders, and skid steer loaders. Founded in 1963, Takeuchi was the first company to introduce the compact excavator to North America, setting the stage for one of the highest growth product segments ever introduced in the compact equipment market. The compact excavator has become a main line product for both rental and construction/utility companies. Takeuchi continued to lead the compact construction industry with the introduction of the first compact track loader to North America.

For more information, please contact:
Sean Neugent, Performance Marketing
seann@performancemarketing.com
Phone: 515-273-2483

Clay Eubanks, President
519 Bonnie Valentine Way
Pendergrass, GA 30567
Phone 706.693.3600
Information available at www.takeuchi-us.com

###