

FOR IMMEDIATE RELEASE

TAKEUCHI ANNOUNCES HENRY LAWSON AS NATIONAL DEALER SALES MANAGER

Atlanta, GA: Takeuchi-US, an innovative global leader in compact equipment, has introduced Henry Lawson as national dealer sales manager, effective immediately. Based out of Takeuchi-US headquarters in Pendergrass, Georgia, Mr. Lawson will be responsible for all sales activity through the company's North American dealer sales channel.

Mr. Lawson brings 35 years of rental and construction equipment sales experience to this position. Most recently, he was a district manager for United Rentals and managed 10 locations in north Georgia and southern Tennessee. Prior to United Rentals, Mr. Lawson work for Neff Rental, LLC for 21 years where he held several positons. The most recent being Region Vice President, southeast region.

“We are excited to bring Henry aboard to the Takeuchi team, especially with a great deal of experience in our industry and equipment already,” said Clay Eubanks, president at Takeuchi-US. “Henry has a great track record in recruiting, training and motivating teams to exceed sales and operational goals, in addition to year over year sales revenue growth. We have no doubt he will provide great leadership for our team.”



Mr. Lawson will reside in the Pendergrass, Georgia area and has a Bachelor of Science Agricultural Economics degree from the University of Georgia in Athens, Georgia.

For more information on Takeuchi track loaders, wheel loaders, excavators or skid steers, visit www.takeuchi-us.com. Follow Takeuchi on Facebook or on Twitter @TakeuchiMFG.

About Takeuchi

Takeuchi is an ISO 9001 certified manufacturer of an extensive line of compact track loaders, compact excavators, compact wheel loaders, and skid steer loaders. Founded in 1963, Takeuchi was the first company to introduce the compact excavator to North America, setting the stage for one of the highest growth product ain line product for both rental and construction/utility companies. Takeuchi continued to lead the compact construction industry with the introduction of the first compact track loader to North America.

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