

FOR IMMEDIATE RELEASE

TAKEUCHI NAMES AUSTIN SMITH AS NATIONAL ACCOUNT SALES REPRESENTATIVE

Atlanta, GA: Takeuchi-US, an innovative global leader in compact equipment, has announced Austin Smith as national account sales representative, effective immediately. Mr. Smith's main responsibilities include sales and support of national account customers across the U.S. and Canada.

Mr. Smith has a decade of experience with compact equipment in the landscape industry. Most recently, he worked as the sports turf manager at Precision Turf LLC, where he has been since 2014. In his previous role, he managed over 60 acres of athletic fields in the metro Atlanta area. Additionally, Mr. Smith established and maintained relationships with clients, wrote proposals and pitched services to current and prospective clients.

“Coming in with a great deal of in-the-field experience and knowing and operating compact equipment firsthand made it an easy choice to bring Austin onboard,” said Scott Place, director of national accounts. “Austin is a go-getter and very knowledgeable, which will be a perfect fit to call on our national account customers. We are excited to welcome him to our team.”



About Takeuchi

Takeuchi is an ISO 9001 certified manufacturer of an extensive line of compact track loaders, compact excavators, compact wheel loaders, and skid steer loaders. Founded in 1963, Takeuchi was the first company to introduce the compact excavator to North America, setting the stage for one of the highest growth product segments ever introduced in the compact equipment market. The compact excavator has become a main line product for both rental and construction/utility companies. Takeuchi continued to lead the compact construction industry with the introduction of the first compact track loader to North America.

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