

FOR IMMEDIATE RELEASE

## TAKEUCHI PROMOTES KEITH KRAMLICH TO NATIONAL SERVICE AND WARRANTY MANAGER

**Atlanta, GA:** Takeuchi-US, an innovative global leader in compact equipment, has promoted Keith Kramlich to the position of national service and warranty manager, effective immediately. His previous position was regional service manager.

As national service and warranty manager, Kramlich's main responsibilities include managing the Takeuchi regional service managers to ensure they are providing service support in their respective regions, and reviewing all warranty claims and providing final approval. Additionally, he will monitor failure trends to help expedite solutions, and calculate and review warranty costs, developing plans to reduce costs.

"I hope to be a key asset and value added player to Takeuchi for many years to come," said Kramlich. "This promotion has been by far one of the most rewarding moments in my career. Over the last two years, I have learned a lot and have been given every opportunity to succeed."

Hired in 2016, Kramlich has a degree in Specialized Diesel Technology and Applied Service Management. Prior to Takeuchi, he worked with a contractor as a process engineer building commercial airliner wiring harnesses for Boeing. Kramlich has also served as an avionics technician in the Navy.

"We are excited to name Keith as our new national service and warranty manager — he is an intelligent, hard working young man and we have great expectations for him," said Jeff Stewart, vice president and general manager at Takeuchi. "We have no doubt he will do a tremendous job in this critical role for our company for years to come."



For more information on Takeuchi excavators, skid steers, track loaders, or wheel loaders, visit [www.takeuchi-us.com](http://www.takeuchi-us.com). Follow Takeuchi on Facebook or on Twitter @TakeuchiMFG.

### About Takeuchi

Takeuchi is an ISO 9001 certified manufacturer of an extensive line of compact track loaders, compact excavators, compact wheel loaders, and skid steer loaders. Founded in 1963, Takeuchi was the first company to introduce the compact excavator to North America, setting the stage for one of the highest growth product segments ever introduced in the compact equipment market. The compact excavator has become a main line product for both rental and construction/utility companies. Takeuchi continued to lead the compact construction industry with the introduction of the first compact track loader to North America.

For more information, please contact:  
Sean Neugent, Performance Marketing  
[seann@performancemarketing.com](mailto:seann@performancemarketing.com)  
Phone: 515-273-2483

Clay Eubanks, President  
519 Bonnie Valentine Way Pendergrass, GA 30567  
Phone 706.693.3600  
Information available at [www.takeuchi-us.com](http://www.takeuchi-us.com)

###