

FOR IMMEDIATE RELEASE

TAKEUCHI HIRES RICK MACLEISH AS NATIONAL PARTS MANAGER

Atlanta, GA: Takeuchi-US, an innovative global leader in compact equipment, has announced the appointment of Rick MacLeish as national parts manager, effective immediately.

As national parts manager, MacLeish's primary role is to support the company sales efforts by establishing and maintaining business partnerships with dealers and distributors to provide parts support for Takeuchi products. Support includes managing purchasing, inventory, parts call center, order processing and parts ecommerce. Other responsibilities include budgeting, forecasting, developing parts sales programs and maintaining inventory controls.

With an extensive automotive background, MacLeish brings nearly 30 years of experience in wholesale, distribution and customer service to the position. In his previous role at Lotus Cars, USA he served as the director of service and parts operations, a position he held since 2006. Additionally, MacLeish has a Masters of Business Administration degree from Southern New Hampshire University and undergraduate degrees in both Business Management and Paralegal Studies.

"I was fortunate enough to find Takeuchi in need of a national parts manager, a position closely related to my previous roles," said MacLeish. "The industry is different in some ways, but similar in many. I think my automotive experience will

suit the company and its dealers well as I feel I can add value. I am excited about the company and my role because of Takeuchi's sincere dedication to its employees, dealers, customers and community. Their core values and beliefs are something I can be proud of."

"Rick is a great fit for this position with his background working closely with dealers and distributors," said Clay Eubanks, president of Takeuchi-US. "While Rick has been in the automotive industry for the duration of his career, his transition should be rather seamless with his experience. We are excited to have Rick on board and have no doubt he will flourish here."

The Takeuchi parts department stocks parts for six generations of compact equipment. For more information on Takeuchi parts, service or equipment, visit www.takeuchi-us.com. Follow Takeuchi on Facebook or on Twitter @TakeuchiMFG.

About Takeuchi

Takeuchi is an ISO 9001 certified manufacturer of an extensive line of compact track loaders, compact excavators, compact wheel loaders, and skid steer loaders. Founded in 1963, Takeuchi was the first company to introduce the compact excavator to North America, setting the stage for one of the highest growth product segments ever introduced in the compact equipment market. The compact excavator has become a main line product for both rental and construction/utility companies. Takeuchi continued to lead the compact construction industry with the introduction of the first compact track loader to North America.

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