

FOR IMMEDIATE RELEASE

TAKEUCHI ANNOUNCES NEW TEC, INC. AS NEW DEALER

Atlanta, GA: <u>Takeuchi-US</u>, a global innovation leader in compact equipment, has announced <u>New Tec, Inc.</u> as a new dealer, serving 17 counties in Northwest Iowa. Headquartered in Hull, Iowa, the full service dealer will carry the full line of Takeuchi equipment; crawler excavators, compact track loaders, skid steer loaders and wheel loaders.

Established in 2004, New Tec, Inc. is known for new and used forklift trucks and construction equipment. The additional branch locations are located in Storm Lake, Iowa and Sioux Falls, South Dakota. In addition, the dealer holds a partnership with Rent-All Inc., which will carry Takeuchi machines at their locations in Storm Lake, Iowa, Sioux Center, Iowa and Sioux Falls, South Dakota.

For the past 12 years, New Tec, Inc. has brought industry leading solutions to their customers in the material handling and construction industries.

"New Tec Inc. has laid a great foundation in upper Iowa and are very trusted around the area," said Kim Robinson, director of sales at Takeuchi-US. "With a niche for forklift trucks and accessories, having the full line of Takeuchi equipment allows their customers further options and really rounds out their lineup. We are excited to be onboard with New Tec Inc. and know this will be a great partnership well into the future."

"The new partnership with Takeuchi allows us to provide industry leading solutions to our compact equipment users in Northwest Iowa," said Scott Hulstein, president at New Tec, Inc. "We are proud to offer products to our customers that help their businesses be leaders in their industries. We look forward to a successful future and strong relationship with Takeuchi-US."

For more information on Takeuchi excavators, track loaders, or wheel loaders, visit www.takeuchi-us.com. Follow Takeuchi on Facebook or on Twitter @TakeuchiMFG.

About Takeuchi

Takeuchi is an ISO 9001 certified manufacturer of an extensive line of compact track loaders, compact excavators, compact wheel loaders, and skid steer loaders. Founded in 1963, Takeuchi was the first company to introduce the compact excavator to North America, setting the stage for one of the highest growth product segments ever introduced in the compact equipment market. The compact excavator has become a main line product for both rental and construction/utility companies. Takeuchi continued to lead the compact construction industry with the introduction of the first compact track loader to North America.

For more information, please contact: Sean Neugent, Performance Marketing seann@performancemarketing.com Phone: 515-273-2483

Clay Eubanks, President 519 Bonnie Valentine Way Pendergrass, GA 30567 Phone 706.693.3600 Information available at www.takeuchi-us.com

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