



*Those in the know, know Takeuchi*

---

FOR IMMEDIATE RELEASE

## TAKEUCHI PROMOTES DAVID CALDWELL TO NATIONAL PRODUCT MANAGER

**Atlanta, GA:** [Takeuchi-US](http://www.takeuchi-us.com), a global innovation leader in compact equipment, has appointed David Caldwell to national product manager, effective immediately. Caldwell has been the product and training manager for Takeuchi for nearly six years, and has over seventeen years of industry experience.

In his new role, Caldwell is responsible for all new and current Takeuchi products available in the North American market. Additional responsibilities will include national sales training events and overseeing the direction and daily tasks of the product team.

“David is very knowledgeable on both the industries we serve and products – we look forward to seeing him in his new role,” says Clay Eubanks, president, Takeuchi-US. “This position is a natural fit for him and he will do a terrific job, as he has for us in the past, leading our product team.”

For more information on Takeuchi excavators, skid steers, track loaders, or wheel loaders, visit [www.takeuchi-us.com](http://www.takeuchi-us.com). Follow Takeuchi on [Facebook](#) or on Twitter @TakeuchiMFG.

### About Takeuchi

Takeuchi is an ISO 9001 certified manufacturer of an extensive line of compact track loaders, compact excavators, compact wheel loaders, and skid steer loaders. Founded in 1963, Takeuchi was the first company to introduce the compact excavator to North America, setting the stage for one of the highest growth product segments ever introduced in the compact equipment market. The compact excavator has become a main line product for both rental and construction/utility companies. Takeuchi continued to lead the compact construction industry with the introduction of the first compact track loader to North America.

For more information, please contact:  
Sean Neugent, Performance Marketing  
[seann@performancemarketing.com](mailto:seann@performancemarketing.com)  
Phone: 515-273-2483

Clay Eubanks, President  
519 Bonnie Valentine Way Pendergrass, GA 30567  
Phone 706.693.3600  
Information available at [www.takeuchi-us.com](http://www.takeuchi-us.com)

###