

FOR IMMEDIATE RELEASE

TAKEUCHI APPOINTS NEW NORTHEAST REGIONAL BUSINESS MANAGER

Atlanta, GA: [Takeuchi-US](#), a global innovation leader in compact equipment, has hired Mark Barndollar to the position of Northeast Regional Business Manager. New to the company, Barndollar has many years of experience in the compact utility business as a Regional Business Manager.

As the Northeast Regional Business Manager, Barndollar will be responsible in his territory for managing dealer relationships, developing new and existing markets, assisting with inventories, and directing sales planning and program promotions. Residing in Bethel Park, Pennsylvania, Barndollar has 20 years of experience in the sales field.

The addition of the Northeast Regional Business Manager position is part of a restructuring process at Takeuchi due to an increase in volume, market share, and growth in the dealer network. With Takeuchi's dedication to high-level service and support it was imperative to add qualified personnel to maintain that relationship with dealers in this newly restructured region.

“We are very excited to have Mark join us, not only because we believe he is a great fit, but since he already knows our market so well that he will be able to step in with a rather seamless transition,” says Kim Robinson, Director of Sales, Takeuchi-US. “Mark is a passionate person and will do a great job for us in the Northeast.”

For more information on Takeuchi excavators, skid steers, track loaders, or wheel loaders, visit www.takeuchi-us.com. Follow Takeuchi on [Facebook](#) or on Twitter [@TakeuchiMFG](#).



About Takeuchi

Takeuchi is an ISO 9001 certified manufacturer of an extensive line of compact track loaders, compact excavators, compact wheel loaders, and skid steer loaders. Founded in 1963, Takeuchi was the first company to introduce the compact excavator to North America, setting the stage for one of the highest growth product segments ever introduced in the compact equipment market. The compact excavator has become a main line product for both rental and construction/utility companies. Takeuchi continued to lead the compact construction industry with the introduction of the first compact track loader to North America.