

## FOR IMMEDIATE RELEASE

## TAKEUCHI ANNOUNCES MITCHELL TRACTOR & EQUIPMENT AS NEW DEALER

Atlanta, GA: <u>Takeuchi-US</u>, an innovative global leader in compact equipment, has announced <u>Mitchell Tractor & Equipment Co.</u> as a new dealer. Based in Washington, North Carolina, the company will sell and rent out Takeuchi excavators, skid steer loaders, track loaders and wheel loaders, in addition to stocking parts and performing equipment repair.

Mitchell Tractor & Equipment has been owned and operated by president Jack Mitchell since 1967. The dealer serves agricultural and construction customers in eastern North Carolina.

"Mitchell Tractor & Equipment has a very experienced and knowledgeable team, but more than that, they have always put their customers first," said Todd Granger, director of dealer sales at Takeuchi-US. "With over 50 years serving North Carolina, they have built up a great reputation throughout the area and have many loyal customers. We believe the Takeuchi machines will thrive there."

"Takeuchi manufactures its machines with the operator in mind, from the large and comfortable cabs to the durability of the product, as well as the support they put behind the brand," said Jack Mitchell, president, Mitchell Tractor and Equipment. "Our customers are receiving tremendous value with these new units and we are looking forward to a great partnership with Takeuchi."

For more information on Takeuchi track loaders, wheel loaders, excavators or skid steers, visit <a href="https://www.takeuchi-us.com">www.takeuchi-us.com</a>. Follow Takeuchi on <a href="mailto:Facebook">Facebook</a> or on Twitter @TakeuchiMFG.

## **About Takeuchi**

Takeuchi is an ISO 9001 certified manufacturer of an extensive line of compact track loaders, compact excavators, compact wheel loaders, and skid steer loaders. Founded in 1963, Takeuchi was the first company to introduce the compact excavator to North America, setting the stage for one of the highest growth product segments ever introduced in the compact equipment market. The compact excavator has become a main line product for both rental and construction/utility companies. Takeuchi continued to lead the compact construction industry with the introduction of the first compact track loader to North America.

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