



FOR IMMEDIATE RELEASE

TAKEUCHI ANNOUNCES HALO AUTOSPORTS AS A NEW DEALER IN FLORIDA

Atlanta, GA: [Takeuchi-US](#), an innovative global leader in compact equipment, announces [Halo Autosports](#) as a new dealer. Based in Brooksville, Florida, the company will carry Takeuchi's full lineup of equipment, including compact excavators, compact track loaders, skid steer loaders and wheel loaders. In addition to stocking parts, the dealer will also be an authorized Takeuchi equipment repair center.

Established in 2011, Halo originally planned to only sell used automobiles before adding off-road vehicles, ATVs and dirt bikes. They ultimately ventured into the commercial agriculture space, adding light industrial and construction equipment to their offering.

"The Takeuchi lineup makes an excellent ancillary offering to our existing customer base and brings new buyers to the local market," said Heather Craig, owner and founder of Halo Autosports. "We are excited to expand with Takeuchi, which will bring in an entirely new audience for us. Their equipment is top notch and is a great fit with our company."

"Partnering with Halo is a great opportunity, especially considering this is the store's first venture into dedicated construction equipment," said Todd Granger, director of dealer sales at Takeuchi-US. "In the seven years they have been in business, they have continued to show consistent growth, and they are well connected in the local community."

For more information on Takeuchi track loaders, wheel loaders, excavators, or skid steers, visit www.takeuchi-us.com. Follow Takeuchi on [Facebook](#) or on Twitter [@TakeuchiMFG](#).

About Takeuchi

Takeuchi is an ISO 9001 certified manufacturer of an extensive line of compact track loaders, compact excavators, compact wheel loaders, and skid steer loaders. Founded in 1963, Takeuchi was the first company to introduce the compact excavator to North America, setting the stage for one of the highest growth product segments ever introduced in the compact equipment market. The compact excavator has become a main line product for both rental and construction/utility companies. Takeuchi continued to lead the compact construction industry with the introduction of the first compact track loader to North America.

For more information, please contact:
Sean Neugent, Performance Marketing
seann@performancemarketing.com
Phone: 515-273-2483

Clay Eubanks, President
519 Bonnie Valentine Way
Pendergrass, GA 30567
Phone 706.693.3600
Information available at www.takeuchi-us.com

###