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TAKEUCHI ANNOUNCES TOYOTA LIFT NORTHWEST AS NEW DEALER

Atlanta, GA: Takeuchi-US is pleased to announce that Toyota Lift Northwest has recently joined the team of high quality dealerships representing the Takeuchi full line of compact earth-moving equipment.

The origin of this dealership goes back to 1967 where it was founded in Portland, Oregon. A few years later a branch was opened in Kent, Washington which is their present home. Toyota Lift Northwest's Kent operation is a 42,000 square foot facility consisting of a full shop, service department, parts department as well as the sales and corporate administrative offices, rental office and dispatch center. Centrally located in their territory, all new, used, and rental inventory will be displayed, rented and sold from this location.

Toyota Lift Northwest is staffed by a professional sales force with extensive backgrounds that boast over 150 years experience within the material handling and construction equipment industry. They have developed numerous relationships from their strong membership in various regional organizations and have a proven track record of exceeding customer expectations.

In conjunction with their knowledgeable staff & inventory, Toyota Lift Northwest's superior commitment to product support will insure Takeuchi parts availability & uptime of the existing regional machine population as well as the future units the dealer will retail into the market.

"We are pleased to have Toyota Lift Northwest as a strategic partner in the Northwest and welcome them into the Takeuchi family," said John Vranches, Takeuchi National Sales Manager. "We feel this union will provide continued success for Takeuchi, Toyota Lift Northwest, and both existing and future Takeuchi customers'.

Takeuchi is an ISO 9001 certified manufacturer of an extensive line of compact track loaders, compact excavators, and compact wheel loaders. Founded in 1963, Takeuchi was the first company to introduce the compact excavator to North America, setting the stage for one of the highest growth product segments ever introduced in the compact equipment market. The compact excavator has become a main line product for both rental and construction/utility companies. Takeuchi continued to lead the compact construction industry with the introduction of the first compact track loader to North America.

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