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TAKEUCHI ANNOUNCES CUSTOM TRUCK AND EQUIPMENT AS NEW DEALER

Atlanta, GA: Takeuchi-US is pleased to announce that Custom Truck and Equipment LLC, is the latest Dealership contracted to market and sell the Takeuchi full line of compact earthmoving equipment in the Southwest region.

Custom Truck and Equipment was established in 1996 and will represent Takeuchi from their newest state of the art facility in Midland, Texas. The new dealership looks forward to providing superior sales, rental, and product support to both new and existing Takeuchi customers through their dedicated and experienced personnel.

“We are pleased to partner with CTE in southwestern Texas and are confident the association will best serve all involved.” said John Vranches, National Sales Manager for Takeuchi. “We welcome them into the Takeuchi family and wish them continued success.”

Takeuchi is an ISO 9001 certified manufacturer of an extensive line of compact track loaders, compact excavators, and compact wheel loaders. Founded in 1963, Takeuchi was the first company to introduce the compact excavator to North America, setting the stage for one of the highest growth product segments ever introduced in the compact equipment market. The compact excavator has become a main line product for both rental and construction/utility companies. Takeuchi continued to lead the compact construction industry with the introduction of the first compact track loader to North America.

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