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TAKEUCHI ANNOUNCES ALTA EQUIPMENT AS NEW DEALER IN MIDWEST REGION

Atlanta, GA: Takeuchi-US is pleased to announce that Alta Equipment Company has recently joined the Takeuchi team as a dealership, representing the Takeuchi full line of compact earth-moving equipment.

Alta Equipment Company was established in 1984 in South East Michigan and is today considered to be one of the largest equipment suppliers in the state. Alta will represent Takeuchi from 7 contracted locations within the state.

The company focuses its dealership model on providing its customers specialized product support at every level. With multiple heavy equipment technicians at each location, along with an extensive fleet of service trucks, job-site product specialists, full line rental, and an expansive parts inventory, Alta Equipment Company is a one-stop shop for the customers they serve.

“We are very happy with the appointment of Alta Equipment and look for them to be an important resource in our continued expansion into the midwest region”, said John Vranches, National Sales Manager at Takeuchi. “We feel our alignment will best serve both companies and customers alike on the basis of our mutual objective to provide both superior product and support”.

Takeuchi is an ISO 9001 certified manufacturer of an extensive line of compact track loaders, compact excavators, and compact wheel loaders. Founded in 1963, Takeuchi was the first company to introduce the compact excavator to North America, setting the stage for one of the highest growth product segments ever introduced in the compact equipment market. The compact excavator has become a main line product for both rental and construction/utility companies. Takeuchi continued to lead the compact construction industry with the introduction of the first compact track loader to North America.

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